

Privacy Policy

As a company we are committed to protecting and respecting the privacy of your personal information. We want you to be confident that your information will be properly protected whilst in our possession. Focus Fitness UK Ltd operate in accordance with the General Data Protection Regulations (GDPR).

Focus Fitness will ask its learners or potential learners to “opt-in” to receive information about our products and courses. This means you’ll have the choice as to whether you want to receive these messages.

We will **never** sell your personal data. We may share personal data with other organisations who we work with to provide the service to you. However, these activities will be carried out under contracts which have strict requirements to keep your information confidential and secure.

The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may process different kinds of personal data about you which we have grouped together follows:

- **Identity Data** includes first name, maiden name, last name, username or similar identifier, marital status, title, date of birth and gender.
- **Contact Data** includes billing address, delivery address, email address and telephone numbers.
- **Financial Data** includes bank account and payment card details.
- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Profile Data** includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our Sites, Apps, products and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties.

Information from other organisations

We sometimes receive personal data from other organisations, for example, where they have passed us information about people who are interested in our Traineeships and training courses.

We may collect information from social media where you have given us permission to do so, or if you post on one of our social media pages.

We may also use other organisations to help us conduct research and analysis on personal data (and this can result in new personal data being created).

We have appointed a **Data Protection Officer** who is in charge of privacy related matters for us. If you have any questions about this privacy notice, please contact the Data Protection Officer using the details set out below.

Full name of legal entity: **Focus Fitness UK Ltd**

Email address: info@focusfitnessuk.com

Postal address: **Data Protection Officer, Focus Fitness UK Ltd, Oakleigh Road South, London N11 1GN**